WE ARE YOUR DOL



Department of Labor

NYSDOL BUSINESS ENGAGEMENT AND REGISTERED APPRENTICESHIP INTRODUCTION AND OVERVIEW OF SERVICES

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BUSINESS ENGAGEMENT

BUSINESS ENGAGEMENT SERVICES - INTRODUCTION

WHAT WE DO:

- Our system connects over **250,000** individuals to career and training opportunities each year.
 - Our mission is to create and connect talent pipelines to the opportunities of our business customers.
 - Our Business Services teams assist businesses who are growing and thriving, as well as businesses facing downsizing and closures with layoff aversion and Rapid Response services.
- We hold an average of **1,500** customized recruitments and job fairs annually to connect jobseekers with businesses.
- We maintain the tools and resources to provide **no cost** services to our customers.







BUSINESS ENGAGEMENT – OVERVIEW OF SERVICES

Job Posting Services

- Virtual Career Center
- New York State Job Bank
- Microsites
- Recruitment Events
 - Regional Career Fairs
 - Mini Job Fairs
 - Dedicated Recruitment Events
 - Virtual Career Fairs

Additional Services:

- Marketing Events and Job Openings
- Connection to Tax Credits and Funding Opportunities,
- Human Resources Consultation Services



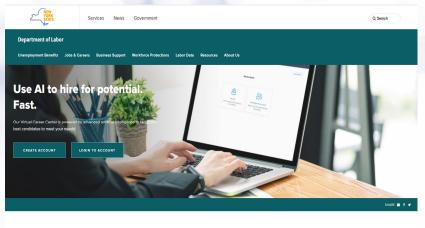
VIRTUAL CAREER CENTER (VCC) FOR BUSINESS

The New York State Virtual Career Center is a new job posting and talent sourcing platform using advanced artificial intelligence (AI) to connect businesses to candidates. This new and improved platform gives businesses and jobseekers the ability to communicate throughout the hiring process. **Recruiting candidates is fast, easy and no cost!**

Since Launching In July 2023:

- More than 750 businesses are using the VCC
- More than 2,600 jobs posted to the VCC
- Over 93,000 candidates uploaded a resume
- More than 1,000,000 job views
- Nearly 160,000 apply to job clicks

https://dol.ny.gov/virtual-career-center



VIRTUAL CAREER CENTER FOR BUSINESSES

VIRTUAL CAREER CENTER (VCC) FOR BUSINESS

HOW IT WORKS

- Create an account! Enter basic details about you and your business and submit your registration.
- Post a job! Once your account has been approved, you can login to create and post your openings!
- Start connecting with talent! Connect with a ranked list of candidates to find top talent!

Search candidates or positions Q Career Exchan	nge More 🔻						Matthew
Positions						Create F	Position
My Positions All Positions							
Search positions, location, Job ID, recruiter or hiring manager			Filters	Select Saved Filters	▼ Save Filter	rs Showing 6	positions
Position	Days Open	Candidates	Applicant	Contacted	All Offers	Offer Accepted	
Studio Dancer (844768577670450) Albany, NY • Hiring manager not specified • Matthew TestMP28 • Open	85	0	0	0	0	0	ł
Retail Sales Associate (844768577662039) Albany, NY • Hiring manager not specified • Matthew TestMP28 • Open Priority	85	0	0	1	0	0	I
Software Developer (844768577671830) New York, NY • Hiring manager not specified • Matthew TestMP28 • Open	84	6	0	0	0	0	:

VIRTUAL CAREER CENTER (VCC) FOR BUSINESS

- Receive a ranked list of candidates matching your job powered by artificial intelligence (AI) to target the best candidates to meet your business needs
- Communicate with candidates directly through the platform throughout the hiring process

		er (844768577671830) □ specified • Matthew TestMP28 ● Open				Edit Position Unpublish Position	n
Overview	Candid	ates (4) Applicants (0) Contacted (0)		Offer (0)			
All Candidates	4	Name, boolean string, keywords			Advance Stage 💌 🛛 Email	I Invite To Apply Offer Archive	
Saved	0	1 selected					
Archived	0	Candidate	Match		Location H	lighest Education	
Companies	>	Software Developer, Google	••	•••	New York, NY, USA		
ocation 1	>	C Paul Wilson Software Engineer, Google	••	•••	New York		
		D Sohn Python Developer, DoorDash	••	•••	Smithtown, New York,		
		다 ☆ Pooja Ganti Product Manager, EIGHTFOLD.AI	••	6 years Relevant Experience	N/A Relevant Skills Ideal Candidate		
				Title Relevance Python Developer Experience Relev 6 years, Masters deg			WE ARE YOUR DO

NEW YORK STATE JOB BANK

- New York State Department of Labor's alternate source for job postings and indexing services.
- Connecting Job Seekers to Businesses:
 - Allows businesses to manage job postings throughout the recruitment process.
 - Helps businesses increase interest in their job openings.
 - Flexibility to post job opportunities multiple ways!

https://myjobs.ny.gov NEW YORK STATE JOB BANK

MICROSITES

Seasonal Jobs https://seasonalworks.labor.ny. gov

Tourism Industry https://nytourism.usnlx.com

Child Care Opportunities https://nychildcare.usnlx.com/ Part-Time Jobs

https://nyparttime.usnlx.com





CAREERS



TOURISM JOBS IN NEW YORK STATE



RECRUITMENT EVENTS

- Businesses save thousands of dollars each year utilizing our additional recruitment services!
 - Regional Career Fairs
 - Mini Job Fairs
 - Dedicated Recruitment Events
 - Virtual Career Fairs



Recruitment Events Help Businesses:

- Access top talent in one place at one time
- Reach highly motivated jobseekers
- Reduce recruiting time



BUSINESS JUMPSTART



Your Gateway to Growth and Opportunity!

OVERVIEW

SHARE

Are you opening a **New** business in New York State or **Expanding** to increase your labor force and/or opening a new location? Are you ready to take your business to the next level?

The New York State Department of Labor Business Jumpstart provides specialized intensive services and resources at no-cost to assist with growing your business!

Our Business Engagement team is dedicated to providing personalized services for each business. No-cost programs and services can save your business time and money. Let us help connect your hiring needs with our comprehensive suite of business services, be it recruiting and training new employees or providing guidance on a variety of labor issues, we can help jumpstart your business today!







VIRTUAL CAREER FAIRS

In early 2020, The New York State Department of Labor searched to implement a virtual solution to in-person career fairs that would allow businesses and job seekers to make important connections in a safe, and easy way.

In November of 2020, the New York State Department of Labor launched Virtual Career Fairs.



Since launching, we have held **330** Virtual Career Fairs with **15,288** businesses and **158,710** job seekers in attendance.

On average, there are approximately **45** businesses and **525** job seekers in attendance for the preview day and live event. **WE ARE YOUR**

VIRTUAL CAREER FAIRS: BOOTH AND SITE CUSTOMIZATION

Customized Booths

 Businesses customize their booth with corporate data, logos, slogans, links, and downloadable materials such as applications, videos and job postings. They can also choose the booth design and host.

Accessibility Feature

 Offers options such as vision impaired profile, cognitive disability profile, ADHD friendly profile, screen reader, and keyboard navigation.

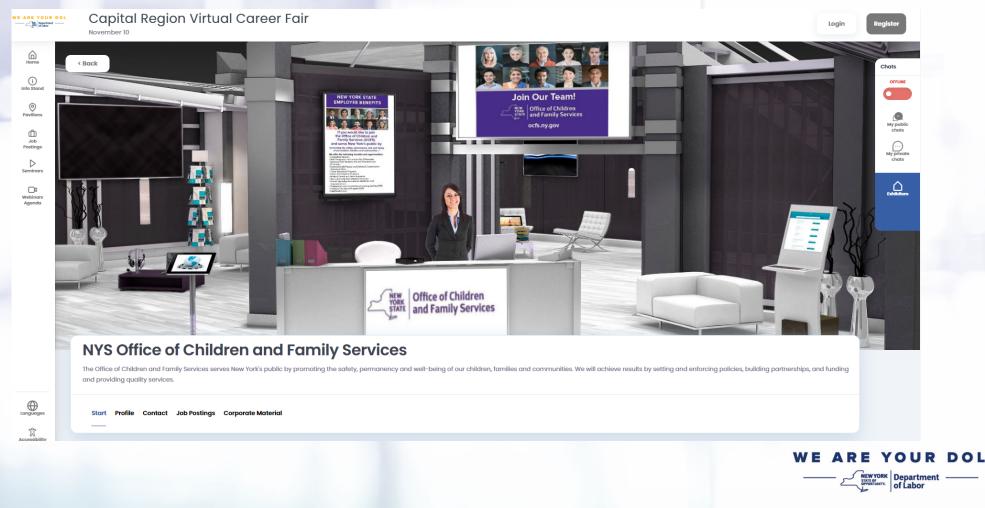
Language Translation

• The site offers 8 languages for the interface, and a translation option in the text chat feature.

VIRTUAL CAREER FAIRS: EXTERIOR DESIGN



VIRTUAL CAREER FAIRS: BOOTH EXAMPLE

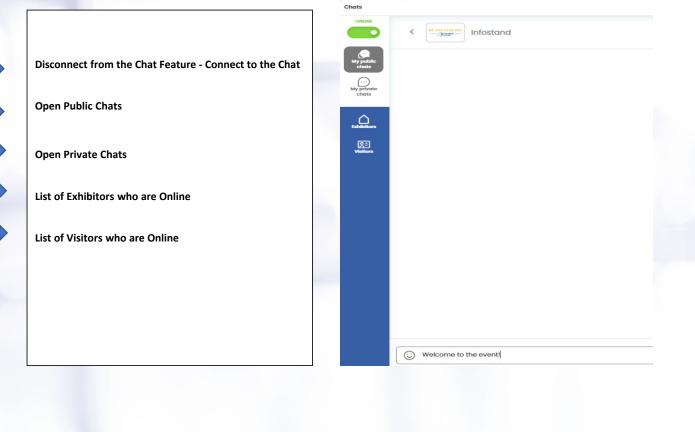


VIRTUAL CAREER FAIRS: JOB POSTINGS

WE ARE YOUR DOL	Capital Region Virtual Career Fair	Login
Home Info Stand © Pavilions Lab Pavilions		WEARE YOUR DOL MEW VOR DOL STATE Department
Seminars	Job Postings	
Webinans Agenda	Q Search Jobs	٩
	Sort by:	Sector County NYS Office of _ Apply
	Call Center Representative 2 NYS Office of Children and Family Services	
Languages	City office of Children and Family Services Psychologist 2 NYS Office of Children and Family Services	
Accessibility	Citics of Children Associate Psychologist	
		WE ARE YOUR DO

VIRTUAL CAREER FAIRS: CHAT FEATURE





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NYSDOL MARKETING: SOCIAL MEDIA POSTS

July Virtual Career Fairs

Virtual Career Fairs offer you the chance to interact with dozens of employers without leaving your home. At our virtual career fairs, you can upload your resume, browse virtual employer booths, and participate in virtual interviews with businesses hiring in your area.

To register, visit our Career Center Event Calendar, find the date of the virtual fair you're interested in, click on the event link and register!





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Interested in a career with New York State? Register for the Professional Career Opportunities (PCO) virtual career fair, taking place Nov. 9!

Meet with agencies across the state looking to fill 150+ job titles and learn more about the PCO exam: http://on.ny.gov/PCO22



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NYSDOL MARKETING: SOCIAL MEDIA POSTS



NYS Department of Labor @... · 4d … NYSDOL is committed to helping small business owners across NYS by providing free business services. Discover how we can help you today or tag a small business owner! dol.ny.gov/services-busin...





NYSDOL MARKETING: FLYERS



Western NY Regional Virtual Career Fair WEDNESDAY, NOVEMBER 15, 2023 11 AM – 2 PM

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A Preview Day will be held on Tuesday, November 14, 2023 beginning at 9am. <u>Pre-Register Today</u>: <u>https://nysdolvirtual2.easyvirtualfair.com</u>

ATTENDING BUSINESSES

The Summit Center	Perry's Ice Cream	WNYDDSO	
FedEx Ground	The Resource Center	Absolut Care of Aurora Park	
NYS Department of Corrections and Community Supervision	Zenner & Ritter	Brooks-TLC	
0140	Rochester Psychiatric Center- Office of	Construction Exchange	
DMIC	Mental Health	Bertrand Chaffee Hospital – Jennie B. Richmond Nursing Home	
Hearts for the Homeless	Zito Media		
Bryant & Stratton College	Spectrum Mobile	HR Partners Staffing	
Queen City Early Childhood Center	opectium mobile	Belmont Housing Resources of WNY	
GP:50 NY LTD	AVOX Systems Inc.	RF for SUNY	
Free Training on Coursers by NYSDOL	NYS Department of Civil Service	And more!	

JOB OPENINGS FOR ATTENDING BUSINESSES

Assembly Technician	Dentist	Classroom Aide	Data Entry
Warehouse Worker	Optometric Technician	Welder	Electrician
Food Service	Van Driver	Assembler	Social Services Director
RN/ LPN	Systems Analyst	Medical Records Clerk	Package Handler
IT Specialist	Direct Support Professional	Plumber	Correction Officer
Retail Sales	Maintenance Technician	Project Coordinator	And many more!



TAKE SURE TO PRE-REGISTER AND UPLOAD YOUR RESUL

VIRTUALJOBFAIRS@LABOR.NY.GOV 88.469.7365 | www.labor.ny.gov | DOMD @nyslabor

469.7365 | www.labor.ny.gov | □ ∅ ≫ □ @nyslabor

PROFESSIONAL CAREER OPPORTUNITIES (PCO) VIRTUAL CAREER FAIR



PREVIEW DAY November 8th

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NEW Department

a You Find the Career You Lov

LIVE EVENT November 9th 10am - 2pm



JOB SEEKER REGISTRATION on.ny.gov/PCOvirtualcareerfair

1199SEIU Employment Center

Recruiting Event

June 12, 2024 | 9:30 AM - 3 PM Staten Island Workforce1 Career Center 120 Stuyvesant Place, Staten Island, NY 10301

The 1199SEIU Employment Center recruits qualified job candidates from the general public, as well as 1199SEIU members.

We are the employment service of choice for 1199SEIU institutions, which submit thousands of full- and parttime healthcare job openings with competitive salaries, and unparalleled health coverage. Thousands of 1199SEIU members like you are matched with open positions each year.

NYSDOL MARKETING: E-MAIL BLASTS

2023 Blast emails sent:

- o 914 emails were sent out
- 21,958,049 job seekers

E-mail Blasts grab the attention of readers, by including the following:

- Actionable subject lines
- Concise information such as dates, business name and job titles
- Links for quick and easy direction to and access of events
- Detailed job descriptions
- Call Out Highlights Benefits, flexibility, wages
- Access to job applications

Talent Outreach Strategy:

- Based on county or location
- Time since a service, experience or desired fields
- Other search criteria, such as license, education, etc.

HUMAN RESOURCES CONSULTATION SERVICES

We help businesses with a variety of human resources at no cost, saving them thousands of dollars each year!

Human Resources Consultation Services Include:

- Job Analysis
- Skills Gap Analysis
- Skills Matching and Referral Technology
- Employee Handbooks
- Legal Compliance
- Employment Applications
- Interview Techniques
- Employee Orientation
- Turnover Analysis



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BUSINESS ENGAGEMENT – OTHER INITIATIVES

NYSDOL has embarked on a new initiative to bring virtual career training and career exploration to New Yorkers across the state. The platform has virtual coaches providing instructions/guidance, allows practicing hands-on immersive learning, and provides assessments to encourage mastery of skills.



Career Exploration takes place in a virtual environment to help job seekers understand career options and get started on a path to choose the right job for them.

During Virtual Training trainees master real skills needed to get hired for well-paying jobs in a safe, supportive setting, under the expert guidance of a digital coach.



Manufacturing				
Robotics				
Assemblers				
Quality Assurance				
Skilled Trades				
HVAC				
Carpenters				
Electricians				
Machinists				
Welders				
Warehousing				
Public Safety				
Hospitality/Tourism				
Automotive				
Automotive Fundamentals				
Auto Body/Collision Repair				
Precision Measurement				
Hospitality				
Customer Service				
Manufacturing				
Plant Safety				
Construction				
Construction Safety				
Precision Measurement				
Blueprint Reading				
Electrical				
Diesel Technology				
Electrical Fundamentals & Construction				
Mechatronics				

- 200+ number of simulations in library
- 10+ new simulations released each month



Develop Workforce Pipelines

• Businesses can engage with students and expose them to real-life working conditions

Explore New Career Opportunities

- Immersive simulations empower learners to evaluate their skills and interests
- Provides insights into the skills required to succeed



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- VR training is delivered in a safe space
- Modules require minimal setup, are cost effective, and deliver training with real-time feedback
- Provides endless opportunities for learners to practice and master fundamental skills needed on the job
- Improved job-readiness
- Optimized training delivery
- Quality talent recruitment



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TEACHER AMBASSADOR PROGRAM



- Teachers, school counselors, and career and technical education (CTE) teachers selected from across the state
- Participants are stationed in career centers to build relationships with NYSDOL career center staff
- Four-week program offering a combination of virtual sessions and inperson experiences about career development, NYSDOL services, and training programs

YOUR

TEACHER AMBASSADOR PROGRAM

Participants have the opportunity to:

- Make new and lasting connections with local businesses
- Improve awareness of the local labor market
- Identify pathways for young people other than college







PROGRAMS

Taking Action to Address the Asylum Seeker Crisis in New York

A FASTER PATH TO LEGAL EMPLOYMENT DOL Provides Job Assistance for Asylum Seekers

Governor Hochul recently directed the New York State Department of Labor (DOL) to help connect asylum seekers to employment opportunities so they can begin working immediately after obtaining federal work authorization. All asylum seekers with work authorization in New York can now register for assistance. DOL's career experts are working with individuals to assess skills, work history, education, career interests and more, and connect them with employers across the State.

To help balance the equation, DOL has also launched a portal that enables businesses to inform the State that they would welcome newly-authorized individuals into their workforce. This provides a pool of employers with job opportunities for DOL's career experts to pull from so they can work to align the skills that asylum seekers have with the current needs of employers.

JOB OPPORTUNITIES

BUSINESS INQUIRIES

https://dol.ny.gov/asylum-seeker-employment-efforts



Let Us Support You!

Our team can support your workforce needs by:

- Account Management Providing a single point of contact
- Being accessible
- Having a personal connection
- Sharing expertise and experience
- Offering tailored and meaningful services



REGIONAL BUSINESS ENGAGEMENT LEADS

CAPITAL REGION	MOHAWK VALLEY	
Kathleen McCoy	James Bepko	
155 Washington Avenue, 3 rd Floor	207 Genesee St	
Albany, NY 12210	Utica, NY 13501	
518-457-2483	315-793-2271	
kathleen.mccoy@labor.ny.gov	james.bepko@labor.ny.gov	
CENTRAL NEW YORK	NEW YORK CITY	
Roy Jewell	Scott Gallop	
450 South Salina Street, Room 302 Syracuse, NY 13202	199 Church Street New York, NY 10007	
315-479-3362	718-613-3657	https://dol.ny.gov/recruit-
<u>roy.jewell@labor.ny.gov</u>	scott.gallop@labor.ny.gov	your-workforce
FINGER LAKES	NORTH COUNTRY	
Jason Kirchhoff	Melissa Baretsky	
276 Waring Road Rochester, NY 14609	194 US Oval Plattsburgh, NY 12901	
585-258-8843	518-561-0430	
jason.kirchhoff@labor.ny.gov	melissa.baretsky@labor.ny.gov	
HUDSON VALLEY	SOUTHERN TIER	
Sheila Davis	David Croston	
3 Washington Center, 4th Floor	171 Front St Binghamton, NY 13905	
Newburgh, NY 12550	607-778-3004	
845-568-5322	david.croston@labor.ny.gov	
sheila.davis@labor.ny.gov		
LONG ISLAND	WESTERN NEW YORK	
Jo Ann McCants	Christopher Kokoszka	
303 West Old Country Road	284 Main Street, Floor Mezzanine Buffalo, NY 14202	
Hicksville, NY 11801	716-851-2655	WE ARE YOUR DOL
516-934-8521	christopher.kokoszka@labor.ny.gov	
joann.mccants@labor.ny.gov		of Labor

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NYS REGISTERED APPRENTICESHIP

REGISTERED APPRENTICESHIP OVERVIEW

Statewide Data

•As of June 30, 2024:
•599 sponsors
•905 programs
•16,688 active apprentices
•1,271 Certificates of Completion issued so far in 2024



REGISTERED APPRENTICESHIP OVERVIEW

What is Registered Apprenticeship (RA)?

- Real jobs
- On-the-job training (OJT)
- Related instruction (RI)
- Programs conducted by employers (sponsors)
- Industry specific standard training outlines



VHAT ARE APPRENTICES

- Full-time employees
- Produce high quality wor
- Increasing seal
- Attend minimum
- Operate under close su
 - **Receive a Certificate of Complet**

er year

skilled w

HAT ARE THE BENEFITS FOR APPRENTICES earn skills employees can use throughout their entire career Frain with industry leade Earn a salary as th heir ieer Grow their salar at bene Upon completion, earn a credential from NYS and have to-no student debt

BECOMING AN APPRENTICE

Two main pathways:

- Recruitment into a NYS Registered Apprenticeship program
- Direct Entry

To find Apprenticeship Opportunities:

- Recruitment Openings/Press Releases
- Job Bank
- Contact NYSDOL Office
- Contact an organization that trains through Apprenticeship
- Find an employer who might be interested in training through E YOUR DOL apprenticeship



Program Types:

- Individual Non-Joint Programs
- Individual Joint Programs
- Group Non-Joint Programs
- Group Joint Programs



WHAT ARE THE BENEFITS FOR SPONSORS?

- Highly skilled workforce
- Pipeline of qualified applicants
- Increased efficiency and productivity
- Train workers without losing valuable production time
- Structured and consistent training program
- Increase employee retention and attendance
- High-quality employment and training opportunities



BECOMING A SPONSOR

What is the process to become a sponsor of NYS Registered Apprenticeship Program?

- Call (518) 457-6820 <u>or</u> email <u>ATCO@labor.ny.gov</u> <u>or</u> contact your local Apprentice Training Representative
- Select the trade/occupation
- Facilities visit
- Select Related Instruction provider(s)
- Application review/approval



WHAT IS A TRADE?

- Any skilled occupation determined to be apprenticeable
- Each trade has a standard training outline
- List of Trades
- New trades/trade reactivations

TRAINING OUTLINE

Time-Based Training Outline

MACHINIST (CNC)

APPENDIX A

O*NET CODE 51-4041.00

This training outline is a minimum standard for Work Processes and Related Instruction. Changes in technology and regulations may result in the need for additional on-the-job or classroom training.

WORK PROCESSES

	Approximate Hours
 A. Principles of Manual Machining 1. Lathes, Mills, Grinders, etc. 	1,000
 B. Principles of CNC Machining Principles of safety and shop practice. Basic CNC language and function of the machine. Nomenclature and controls of the machine. Uses and maintenance of inspection equipment. Fundamentals of lubrication and hydraulic systems. Fundamentals of inspecting work. 	500
 C. Computer Operations Safety Learning all functions of computer which controls axis moves, tool changes, settings, automatic modes, set-up elements, and coolant operation. Learning to change, add to or edit moves required to build any part required. Maintaining maximum quality and production of good pieces. Using computer control key board to load all tools in proper location according to set up instructions for part number being run. Insuring all tools are of good quality and properly loaded as per manufacturing instructions. Checking work against blue prints. Understanding various alarms and how to cancel them. 	

New York State Department of Labor

Outline Updated 03/22

MACHINIST (CNC

APPENDIX B)

RELATED INSTRUCTION

Safety

- 1. Personal protective equipment.
- Handling, storing, and disposing of job-related hazardous materials
- Trade safety, including all applicable OSHA and EPA regulations, standards and rules
- 4. First Aid minimum 6.5 hours every 3 years
- Sexual Harassment Prevention Training must comply with section 201-g of the Labor Law

Blueprint Reading and Drawing

- 1. Blueprint reading and mechanical drawing
- 2. Geometric Dimensioning and Tolerancing
- 3. Fundamentals of Computer-Aided Design (CAD) (optional)

Mathematics

- 1. Intermediate algebra
- 2. Geometry

ATP 32-130A (11/1997)

- Trigonometry
- Applied statistics (optional)

Industrial and Labor Relations (20 hours)

- 1. History and Background (6 hours, first year)
- 2. Current Laws and Practices (14 hours, second year)

Trade Theory and Science

- Practical Metallurgy (including plastic, ceramic, other materials)
- 2. Introduction to Machine Tools
- 3. Machining Processes
- 4. Dimensional Metrology (utilization of measuring devices)
- Introduction to Numerical Control/Computer Numerical Control

New York State Department of Labor

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Outline Updated 03/22

Registered Apprenticeship Expansion

- New occupations/trades
- New training approaches



Examples of New and Emerging Trades:

- Certified Nursing Assistant (CNA)
- Direct Support Professional/ Direct Support Professional Supervisor
- Dental Office Assistant
- Cook
- Teacher Assistant
- Teacher
- Cloud Engineer
- Data Analyst
- Software Developer
- Piano Builder
- Bench Jeweler (Production)

NYSDOL can also develop and adopt new trades



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https://dol.ny.gov/apprenticeship/overview

QUESTIONS?

WE ARE YOUR DOL

The New York State Apprenticeship Program, at the time of publication of this document (9/2023), is funded from the following Federal sources: a Workforce Innovation and Opportunity Act (WIOA) grant of approximately \$248.7 million, and State Apprenticeship Expansion Formula (SAEF) grants totaling \$7.5 million. These Federal grants constitute 100% of its budget.

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THANK YOU!